GEO Audit Report

https://example.com



CRITICAL

Check Results

Check	Score	Progress	Status
Robots.txt	0/18		✗
llms.txt	0/18		✗
Schema JSON-LD	0/16		✗
Meta Tags	5/14		✗
Content Quality	0/12		✗
Signals	3/6		✗
AI Discovery	0/6		✗
Brand & Entity	0/10		✗

Recommendations

1. Create robots.txt with Allow rules for AI bots (GPTBot, ClaudeBot, PerplexityBot)
2. Create /llms.txt for AI indexing: geo llms --base-url https://example.com. Note: llms.txt is an organizational signal, not a proven ranking factor. It helps structure content for AI systems.
3. Add WebSite JSON-LD schema to homepage
4. Add Organization JSON-LD schema with name, url, and logo

5. Add FAQPage schema with site FAQs
6. Add a single H1 heading that clearly states the page topic
7. Expand content to 300+ words — AI engines need substance to cite
8. Add H2/H3 subheadings to structure content for AI extraction
9. Front-load key information in the first 30% of content for AI snippet selection
10. Add sameAs links in Organization schema to Wikipedia, Wikidata, LinkedIn, or Crunchbase for Knowledge Graph disambiguation
11. Add a visible /about or /chi-siamo link to build trust signals for AI
12. Add address, telephone or contactPoint to Organization schema for entity validation
13. Add <link rel="canonical"> to prevent duplicate content issues in AI indexing
14. Add Open Graph tags (og:title, og:description, og:image) for AI and social previews
15. Add optimized meta description (150-160 characters)
16. Add numerical data and concrete statistics (+40% AI visibility)
17. Cite authoritative sources with external links (increase AI credibility)
18. Create /.well-known/ai.txt to define AI crawler permissions
19. Create /ai/summary.json with site name and description for AI engines
20. Create /ai/faq.json with structured FAQ for AI search visibility
21. Create /ai/service.json to describe service capabilities for AI
22. Add RSS/Atom feed and link it in <head> with <link rel="alternate" type="application/rss+xml"> for AI discovery
23. Add potentialAction (SearchAction) to WebSite schema for AI agent discoverability
24. Add descriptive labels to forms (label, aria-label) to make them usable by AI agents
25. Consider adding WebMCP toolname/tooldescription attributes to interactive elements for Chrome AI agent support

26. ⚠ Content requires JavaScript to render (25 words in raw HTML). AI crawlers don't execute JS. Implement SSR, SSG, or pre-rendering.